

## Unit Assessments

<b>Marketing Planning Process</b>	<b>Delivering Customer Value through Marketing</b>	<b>Managing Marketing</b>	<b>Project Management in Marketing</b>
Work-based assignment based on a range of compulsory tasks	Three hour examination based on a pre-seen case study. All tasks compulsory.	Work-based assignment based on a range of compulsory tasks	Work-based assignment based on a range of compulsory tasks